

URGES HARNESSING UNUSED ENERGY TO OFFSET HUGE WASTE

CLAIMS PRODIGAL AMERICA STANDS IN EASY IDLENESS

Well-Being of Nation Depends Upon Extensive Industrial Machinery.

BUILDING NEEDED

Civilization Could Not Exist Without the Results of Construction.

If you and I were cast out today upon a desert island we would immediately find ourselves confronted by the three paramount needs of life, food, clothing and shelter. Granted satisfaction for these fundamentals it is probable that our food would soon be consumed, our clothing worn out, and our shelter would be the only one of the three necessities to remain, says an editorial in the Bulletin.

The well-being of any civilized nation depends upon the amount of surplus energy stored in permanent productive wealth. We, therefore, need continually to recognize and encourage the development of that important part of our national industrial machinery, which is necessary not only for building the shelter, but also for building the plants which produce the food and the clothing as well as the means of transportation by which these necessities are made available. I have in mind "construction." If I were to ask you to tell me what you think construction really is, one of you would probably reply, "housing," another "plant construction, commercial building," another "highways and bridges, railroads or canals," perhaps "terminals for rail and ship traffic, or irrigation and reclamation projects" might come to mind, while even the thought of mines and power stations, city sewerage and water supply would be possible.

Yet all of these are merely divisions or classifications of a single industry, and should always be included in the thought of the whole. An understanding of and a confidence in the indispensable relationship of construction to the sources of our prosperity, and its necessary function in the development of our national wealth is therefore of fundamental importance.

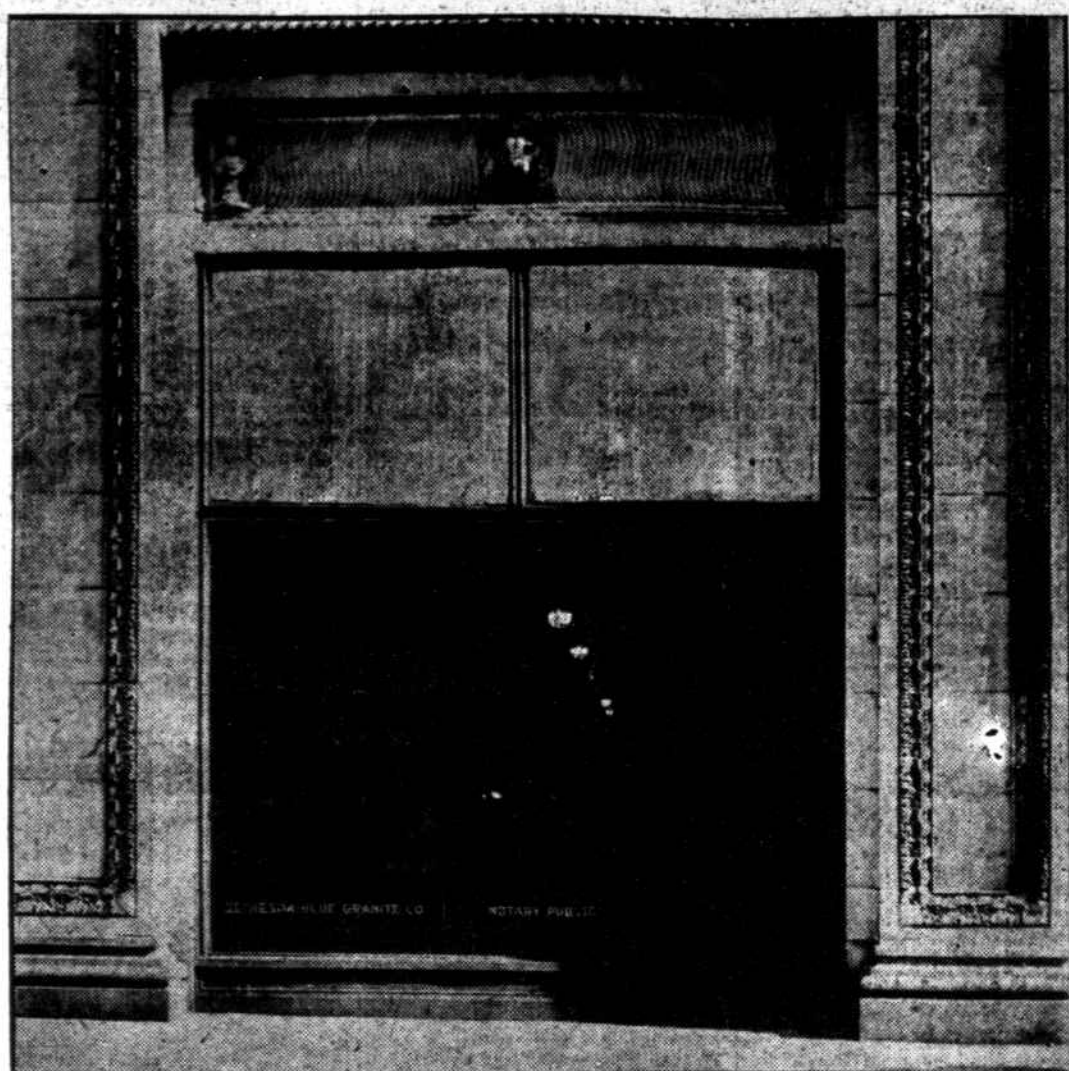
The story of construction is the story of civilization. No more ancient record of civilized man exists than was recently uncovered in Turkestan on the site of the prehistoric city of Anau in North Kurdistan. Here, 15,000 years ago, cities rose and fell and other cities were built upon their ruins.

Unemployment: Ancient Problem. Five thousand years ago Egyptian rulers were struggling with a problem of unemployed labor not unlike that which England's statesmen are confronting today and which they may be compelled to confront in the near future; they arrived at the solution of their problem by using their idle manpower on government works, such as canals, reservoirs, temples and pyramids.

Rome added road-building to the great architectural and construction development which that nation had in common with Greece. Her famous roads knitted together the entire empire and were the basis of the power of Rome. The still famous aqueducts, viaducts, colonnades, amphitheaters, and temples, remain today the best evidence of this civilization of the world 2,000 years ago.

No better example of this exists than the present need for housing. We are just beginning to see what far-reaching effects on the health, the happiness, and the prosperity of our people this single element in construction can have. From a concern which we have been accustomed to think was the business of the individual, it has become the concern of the nation. What is true of housing is true of every other element in the industry. Let our natural development in high-

Home of the Allan E. Walker Company



Allan E. Walker, president of the company which bears his name, entered the real estate profession in Washington twenty-five years ago. His unwavering faith in the development of Washington, plus a marked determination to advance in the world, has given him a position high in the realty realm.

A. E. WALKER'S RISE IN REALTY MARKS TYPICAL YANK GRIT

Entered Game Twenty-five Years Ago and Rapidly Attained Success.

The story of the real estate business of Allan E. Walker and Co., Inc., is typically American. It is the story of growth from humble beginnings to major importance in the great and growing capital of the nation.

Allan E. Walker, president of the company which bears his name, entered the real estate field in Washington twenty-five years ago. Serving an apprenticeship, during which he rapidly gained the fundamentals of the business, he, several years later entered business for himself.

Early possessed of an unwavering belief in the great future of his native city—Mr. Walker having lived all his life in Washington—his business progressed through good times and bad, year by year.

In 1908 the business was incorporated under the firm name of Allan E. Walker and Co. As an incorporated concern the same success continued and each succeeding year found the scope of the business increased.

In 1910 the company moved into larger quarters at 1338 G street northwest, finding it necessary to

add to those quarters from year to year. Seven years later, in October, 1917, larger quarters were needed by this concern and removal to its present location in the Southern Building was accomplished.

The continued growth and expansion of the company is evidenced during the four years just passed. Occupying at first only the large first floor rooms at 115 Fifteenth street, today the company has a large amount of floor space above the ground floor and a personnel consisting of executives and employees in its offices of over sixty.

Any story of the history of Allan E. Walker and Co., its growth and achievements in the great real estate field in Washington, is very naturally a recital of the achievements of Mr. Walker and a tribute to his genius, his foresight, his high ideals and sterling business integrity.

As his business expanded and increased in its scope, Mr. Walker

TO BEGIN BUILDING TWO OF 40-GROUP ROW IN LYON PARK

Construction Operators Will Continue Progress Until Completion.

Foundations for two houses, the first of a group of forty new homes will be started this week in Lyon Park, Virginia, by the local investor who has just completed the purchase of eighty lots in this new suburb. When the first two houses are well under way, another two or three will be begun. The big building operation will be in progress continuously until its completion, according to Ruby Lee Minar, sales manager for Lyon Park.

The sale of these building sites last week by Mrs. Minar was one of the largest single sales of building lots recorded recently in near-by Virginia.

"The purchase of this large parcel of lots," said Mrs. Minar, "is one of the striking evidences of the stimulation of interest in near-

demonstrated his ability to select the right executives for his various departments. Today there is no field in the entire gamut of real estate endeavor that is not covered by the company.

Allan E. Walker and Co., have highly specialized sales, rent, investment, insurance and loan departments, each in charge of competent and experienced executives. The firm also has a very extensive building department and organization, and is at present engaged in some large building projects.

Among these are a fine modern and fireproof building on Connecticut avenue, just north of L street, representing an investment of about \$250,000; a large group of garden apartment buildings in Petworth, a number of bungalows in the Brookland section; forty fine, modern residences in a nine-acre tract in one of the prettiest parts of Chevy Chase, D. C., homes in other sections, and a number of even larger enterprises soon to be announced.

The nationally known Southern Building, where its offices are located, was purchased during the present year. Other extensive holdings are included in the company's assets.

Allan E. Walker and Co. introduced co-operative ownership of apartments to the National Capital, only a little more than a year ago. Since that time ten large apartment buildings, containing hundreds of apartments, have been sold, and co-operative ownership has been a conspicuous success. A special department in the large organization handles this feature of the business.

The future undoubtedly holds much in store for this mighty organization. Built upon solid business principles, and maintaining rigidly a policy of fair dealing, the company, under the direction of Mr. Walker, is going ahead to even greater achievements.

by Virginia property which has been furnished by the extensive highway improvements undertaken in Arlington County both by the government and by the county authorities.

"Many of these improvements are now under way or near completion and others are in early prospect. The government, as indicated in President Harding's request for estimates from Col. Clarence O. Sherman, proposes to spend from \$1,000,000 to \$10,000,000 in the construction of the Lincoln Memorial Bridge which will join the District

of Columbia with Arlington County at a point about midway between the present Highway Bridge and the new Key Bridge. An adequate highway leading from the bridge into Arlington County will follow as a matter of course.

"The importance of these new projects can hardly be overestimated. A glance at the map of Washington will show that with the completion of the new highways and bridges, residents of Arlington County will be able to enter Washington over fine paved roads at Georgetown over the new

Key Bridge, over the new Lincoln Memorial Bridge, at the Lincoln Memorial, and at Fourteenth street over the present Highway Bridge." Mrs. Minar said that Lyon Park was particularly well situated to reap the advantages of the improvements as the new highways, and the old as well, will converge toward this property. In addition, the Falls Church branch of the Washington-Virginia Railway passes directly through Lyon Park and furnishes a service that has earned it the reputation of being one of the best in or out of the city.

AN OFFERING OF NEW HOMES AT NORTH ROSEMONT

Subdivision of Alexandria City, Va.



Originally 38 Homes—Only 4 Left

Immediate Possession

These homes contain 6, 7, and 8 rooms and bath; gas and electricity; large lots with garage. In fact, you have a complete city home, modern in every respect, with charming suburban environment, only 18 minutes' ride from Treasury, overlooking Washington and the Potomac River.

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ANNOUNCEMENT



We are pleased to announce the beginning of operations on the building of twenty-nine of these bungalows in Woodridge.

The new bungalows will embody all the most modern improvements which characterize the first ones now being completed in this fast growing suburb of Washington.

Features: Five rooms and bath, breakfast alcove with Pullman diner, large attic, basement under entire house, lot 45x120, hardwood floors, open fireplaces and other improvements. Conveniently located to car lines, schools and stores.

The fact that 13 out of 14 of the first lot of these bungalows were sold before completion, shows what a popular demand there is for a home of this sort. The new ones will be sold on the same reasonable terms and we will be glad to furnish you with plans and terms upon application.

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